

The background image shows two men in a food processing facility. They are both wearing white lab coats and hairnets. The man on the left, who has a white beard, is holding a tablet and looking at it. The man on the right is smiling and holding a large tray filled with rows of golden-brown cookies. In the background, another worker is visible, and the industrial setting of the factory is blurred.

# Food Processing Skills Canada Media Kit 2020

Advancing career development for Canadians & driving food and beverage manufacturing business success with exceptional workforce development resources.



**FPSC | CTAC**



FOOD PROCESSING SKILLS CANADA  
COMPÉTENCES TRANSFORMATION ALIMENTAIRE CANADA





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The food and beverage industry directly employs  
**280,000**  
Canadians

**90%**  
of food and beverage manufacturers in Canada employ less than 100 people

By 2025 the industry will have an employment gap of  
**44,000**  
people due to retirement

Up to  
**65,000**  
new people will be required to meet increasing global food demands

The industry produces goods worth more than  
**\$110 billion**  
per year



# About us

Food Processing Skills Canada is the food and beverage manufacturing industry's workforce development organization. As a non-profit, located in Ottawa with representatives across Canada, we support food and beverage manufacturing businesses in developing skilled and professional employees and improved workplace culture.

Through our partnerships with industry, associations, educators, and all levels of governments in Canada, we conduct comprehensive labour market analysis to understand the current and future employment environment and to develop exceptional resources that support success.





# What we do

- Provide evidence-based training resources to Canada's 7,000+ food and beverage manufacturing businesses to support 280,000 employees achieve their career goals and produce the highest quality, safest food for consumers.
- Collaborate with stakeholders to implement strategies based on the latest labour market information to support engagement with underrepresented groups including women, Indigenous Peoples, New Canadians and youth.
- Design and share e-learning and upskilling resources with employers, human resource professionals, job seekers and employees for rewarding professional development.
- Conduct research and develop tools that support a workplace culture committed to continuous learning and inclusion & diversity.

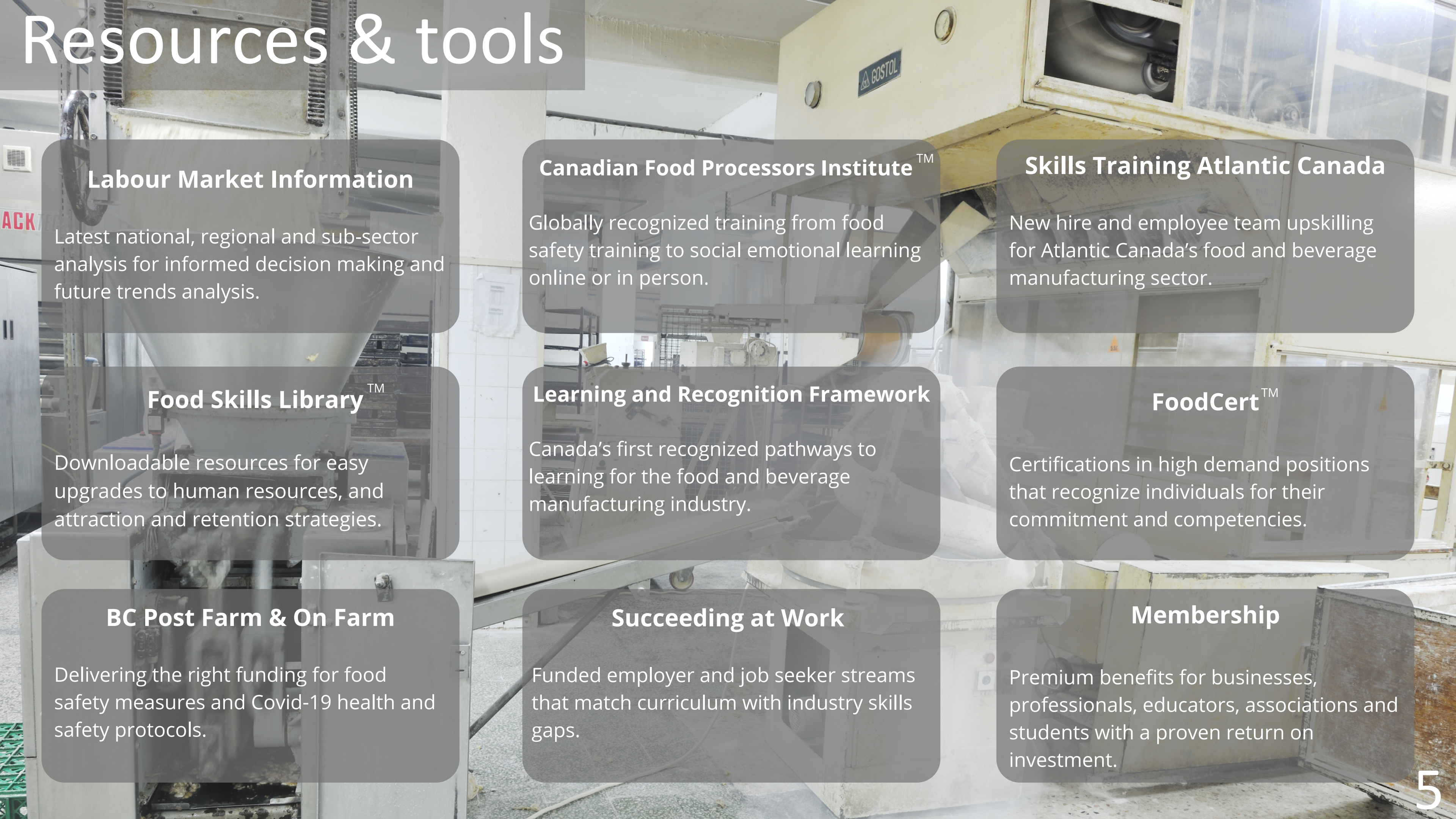




# Our activities







# Resources & tools

## Labour Market Information

Latest national, regional and sub-sector analysis for informed decision making and future trends analysis.

## Canadian Food Processors Institute™

Globally recognized training from food safety training to social emotional learning online or in person.

## Skills Training Atlantic Canada

New hire and employee team upskilling for Atlantic Canada's food and beverage manufacturing sector.

## Food Skills Library™

Downloadable resources for easy upgrades to human resources, and attraction and retention strategies.

## Learning and Recognition Framework

Canada's first recognized pathways to learning for the food and beverage manufacturing industry.

## FoodCert™

Certifications in high demand positions that recognize individuals for their commitment and competencies.

## BC Post Farm & On Farm

Delivering the right funding for food safety measures and Covid-19 health and safety protocols.

## Succeeding at Work

Funded employer and job seeker streams that match curriculum with industry skills gaps.

## Membership

Premium benefits for businesses, professionals, educators, associations and students with a proven return on investment.



# E-learning, certifications & labour market reports

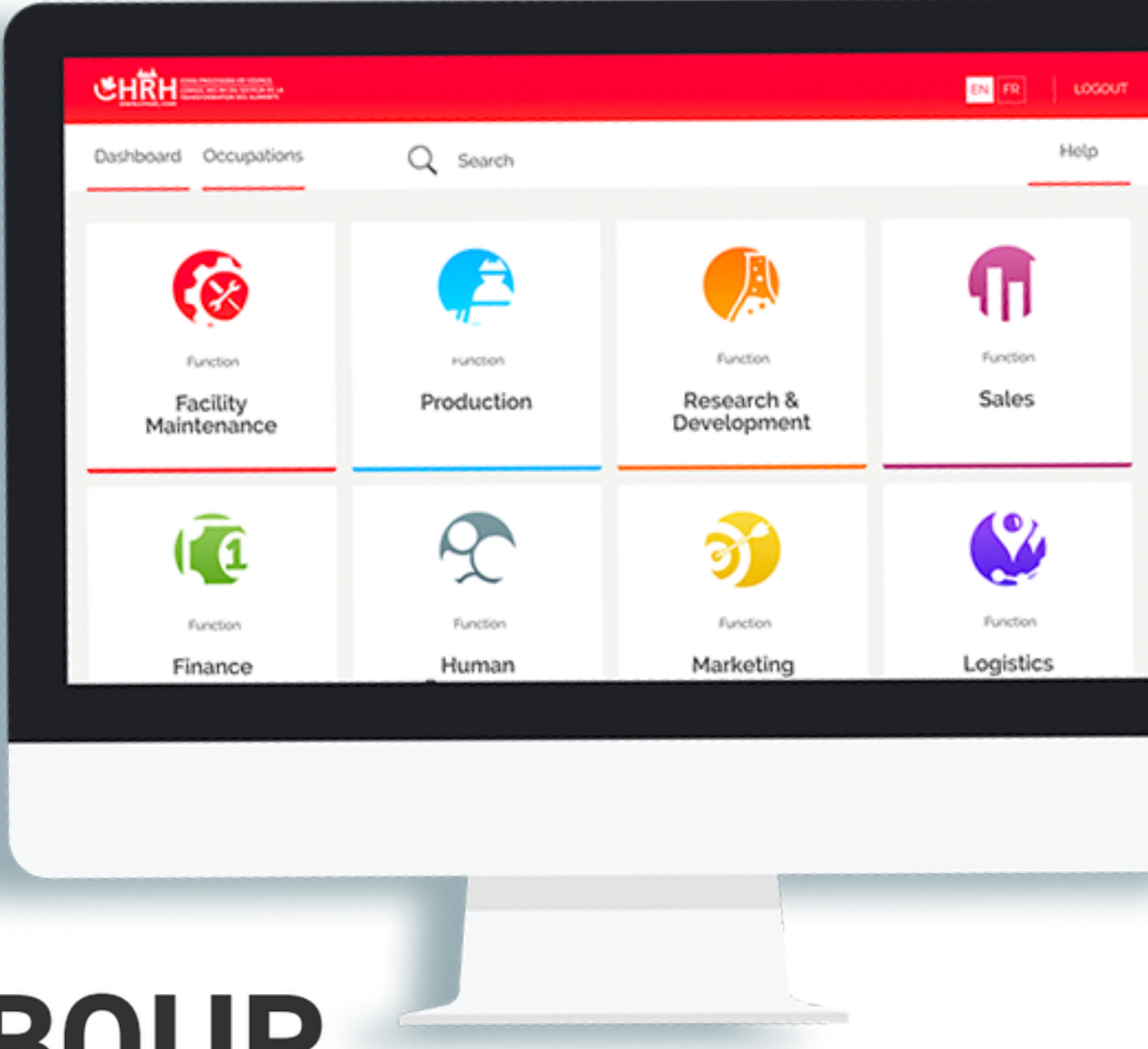
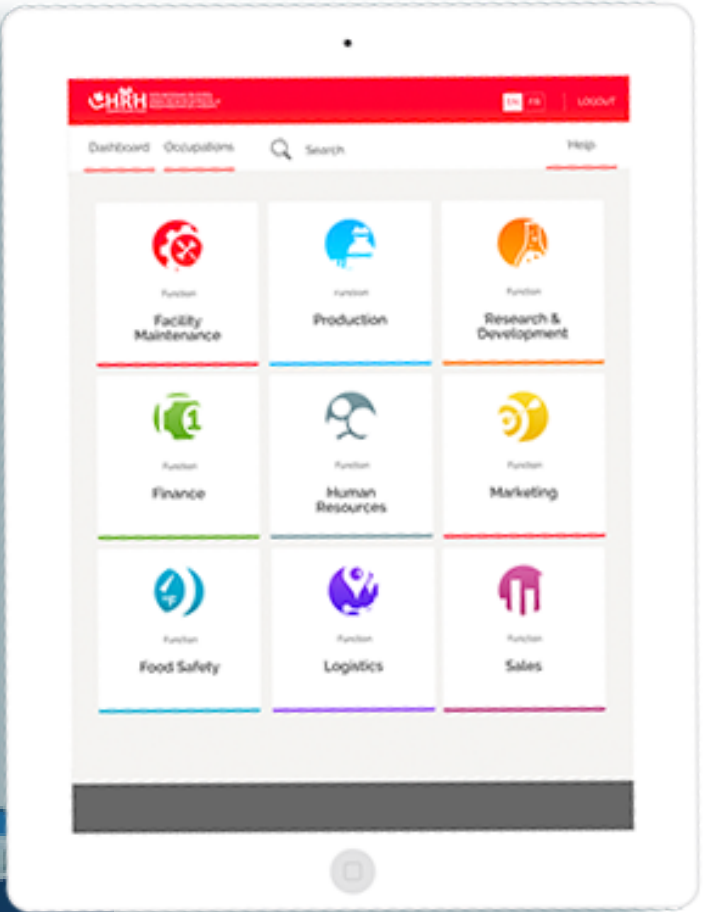
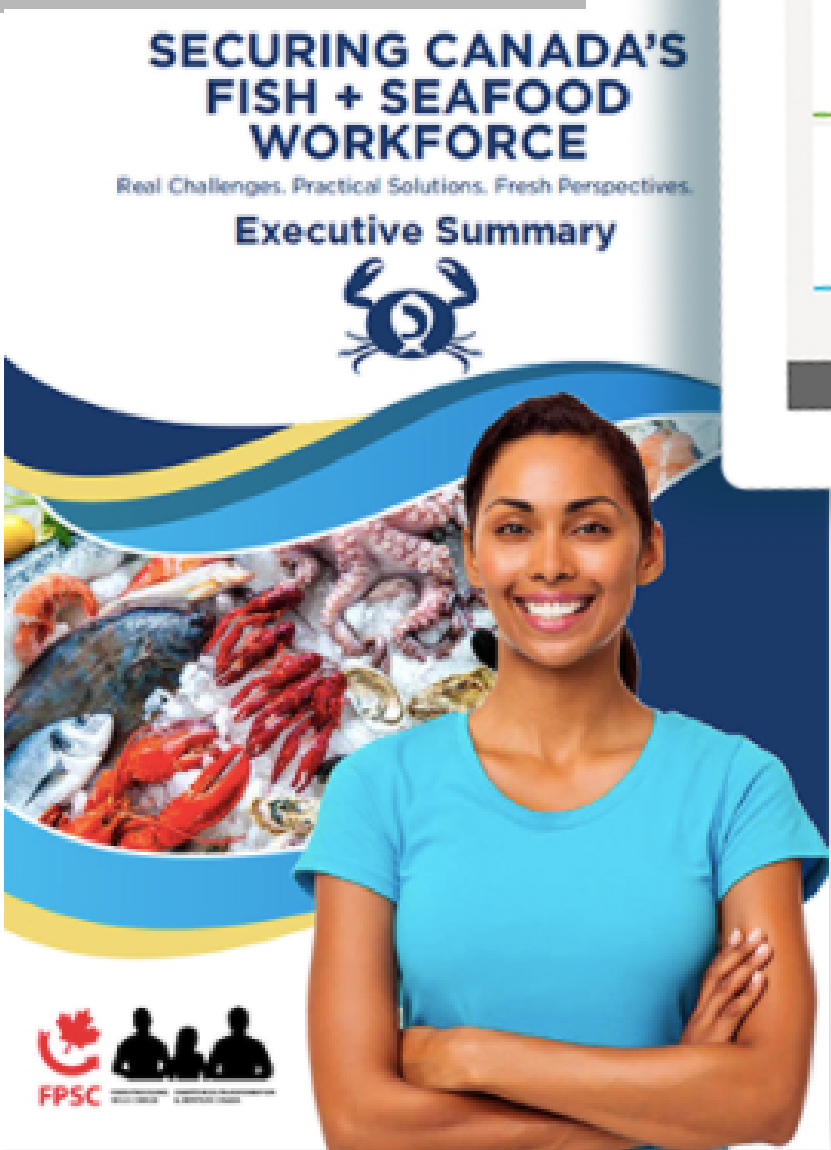


National Sanitation  
Training Program

4 hours | Level ● ● ●

National Sanitation Training Program

\$199.00



**LABOUR  
MARKET  
INFORMATION**

POWERED BY FOOD PROCESSING SKILLS CANADA

**Labour Market Information  
& Workforce Solutions**

for the Food and Beverage Manufacturing Industry



[fpsc-ctac.com](http://fpsc-ctac.com)







OUR  
MARKET  
INFORMATION

Next Worker:  
Nothing  
Need  
Now

THE PEOPLE  
D REACH  
SKILLS CANADA

Youth, Recent Immigrants, and Indigenous people are highly motivated to find employment in the food and beverage processing industry



Government of Canada's Immigration Pilot a Positive Step in Addressing Critical Labour Shortages for Meat Processors



LMI Study Reveals Serious Workforce Gap for Industry





## Talent Attraction – A New Playbook for Industry

Talent attraction is a top priority for industry if businesses are going to grow. The next generation of skilled young people will fill exciting new



## Crisis Communications & Employees - what we learned from Hans Dairy

Living and working during a global pandemic is new to all of us - this situation with COVID-19 is



## An interview with Deanna Zenger, Project Manager, Succeeding at Work

What is Succeeding at Work?  
A premier program of Food Processing Skills Canada designed to support Canadian food and beverage manufacturing employers build skilled and motivated employee teams, and help job seekers achieve their professional



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